



# Program Ad Book

Rate Sheet & Mechanical Specifications

Ad materials and payment must be turned in by Friday, February 19, 2015

Full-Page Ad, Internal Page  
\$100

5"W x 8"H

Half-Page Ad  
\$50

5"W x 3.75"H

Business Card Ad  
\$25

2"W x 3.5"H

Business Card Ad  
\$25

3.5"W x 2"H

**Please see back for  
art specifications  
and order form**

2-Line Ad - \$15

1-Line Ad - \$10

## Art Specifications

All Ads are one color (printed in black ink)

**Business Card Ad** – Please submit and original business card (no photocopies) with your completed order form below and payment. Please do not staple your card to your order. Your ad will be an exact copy of your business card printed in black/white. You will NOT see a proof of your ad before going to print.

**Half-Page and Full-Page Ads** - Please use size specifications on the reverse side. Color is black only. File must be a PDF with a minimum resolution of 300dpi. You will NOT see a proof. Your ad will print exactly as the PDF file you submit. File should be emailed to [mansfieldbandparents@gmail.com](mailto:mansfieldbandparents@gmail.com) by Friday, February 19, 2016. Please also send a printed copy of your ad with your completed order form below and payment.

Have us design your ad for you – Please submit the exact copy you would like in your ad with your completed order form and payment by Friday, February 19, 2016. If you would like us to include your logo, please also submit a JPEG file via email to [mansfieldbandparents@gmail.com](mailto:mansfieldbandparents@gmail.com) or an original business card containing your logo (no photocopies). Sorry, we cannot accept printed copies of logos. You will be emailed a proof of your ad by Friday, March 4, 2016 for approval. Orders and materials received after February 19<sup>th</sup> forfeit a proof.

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### Order Form

I/we would like the following ad size (please check):

- |  |  |
|--|--|
| <input type="checkbox"/> \$100 – Full-Page Ad          | <input type="checkbox"/> \$50 – Half-Page                |
| <input type="checkbox"/> \$25 – Business Card Vertical | <input type="checkbox"/> \$25 – Business Card Horizontal |
| <input type="checkbox"/> \$15 – 2-Line Ad              | <input type="checkbox"/> \$10 – 1-Line Ad                |

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sold by: \_\_\_\_\_ Grade: \_\_\_\_\_

Please send completed form, payment, and ad materials to:

Mansfield Band Parents Association  
Attn: Lily Krentzman  
Mansfield High School  
250 East Street  
Mansfield, MA 02048  
Please call 781-589-6577 with any inquiries